



Advisory & Finance Committee

The following meeting of the Advisory & Finance Committee has been posted and will be held

At: Great Hall, Town Hall / Zoom Cloud Meetings Video Conference

On: Wednesday, January 18, 2023 7:00 PM

Items on the agenda will include but are not limited to the following.

Other discussion may include items that were not reasonably anticipated by the Chair 48-hours in advance of the meeting posting.

Call to Order

Announcements

- **Hybrid Meeting:** This meeting is likely to be conducted in a hybrid format, with some participants attending physically and others attending virtually via a video conference application
- **Ways to Watch:** The meeting will be airing on Comcast 15, Verizon 47, or on PACTV's YouTube channel which can be viewed at pactv.org/stream.
- **Public Comment:** Any speaker giving public comment is allotted up to 5 minutes in which to speak. Public Comment can be made at the beginning or end of each meeting, or in regard to a particular agenda item the speaker wishes to be heard on
- **Zoom Login Information:** Anyone who wants to attend the meeting virtually, including members of the public who wish to give public comment, can use one of the following methods in which to do so:
 - **Join via Zoom application:** Download the Zoom meeting application on your device, press/click on "Join", then enter Meeting ID: **995 2986 0638**, and then the Meeting Password: **100131**, or
 - **Join via website** (requires microphone): Go to www.zoom.us, click "Join A Meeting" on the top righthand side, and enter the meeting ID: **995 2986 0638**, and then the meeting password **100131**, or
 - **Join via Telephone (voice only):** Dial **929-205-6099** and Enter Meeting ID: **995 2986 0638** and enter Meeting Password: **100131**

Public Comment

Agenda Items

Town Meeting Articles

Article 13: Town Promotion Fund

Article 15: Title V Repair Fund

Old/New/Other Business

Public Comment

Adjournment

ARTICLE 13: To see if the Town will vote to appropriate from the Town Promotion Fund created pursuant to Chapter 4 of the Acts of 1993, a sum of money for programs and projects that enhance the beautification, recreational resources, public safety, promotional and marketing activities, events, services and public improvements, or take any other action relative thereto.

SELECT BOARD

ARTICLE 15: To see if the Town will vote to raise and appropriate, transfer or borrow \$400,000, for the purposes of financing the following water pollution abatement facility projects: sewer tie-ins or the repair, replacement and/or upgrade of septic systems, pursuant to agreements between the Board of Health and residential property owners; including without limitation, the payment of all costs thereof as defined in Section 1 of Chapter 29C of the General Laws; and to meet this appropriation the Treasurer with approval of the Board of Selectmen is authorized to borrow \$400,000 under G.L. c.44 or any other enabling authority, which amount may be borrowed through the Massachusetts Water Pollution Abatement Trust or otherwise; and that the Board of Selectmen is authorized to take any other action necessary to carry out this project.

PLANNING AND DEVELOPMENT

Memo

To: Board of Selectmen
Advisory and Finance Committee

From: Lee Hartmann, Director of Planning and Development

Re: FY24 Town Promotion Fund – 2023 ATM

Date: January 4, 2023

The receipts collected through the 6% Hotel/Motel Tax increased by 16% from last year (\$2,769,791 compared to FY 23 which was \$2,388,507). The Town, by a special act, places 45% of the total Hotel/Motel Tax into its Promotion Fund. The total FY24 funding to be approved for the Town Promotions budget is \$1,246,406 which is an \$136,477 increase from last year's appropriation.

The Visitor Services Board over sees expenditures from the Promotion Fund.

This year's fixed costs are \$568,445 and include:

- The Town Promotions and Water Street Visitors Information Center operation contract with Destination Plymouth is \$443,205
- Public Improvements at \$124,640 which is 10% of the budget as required by the Home Rule Petition.
- Salaries/Equipment (\$600)

Other costs include (\$677,961)

- Event Funding and Additional Marketing (\$672,961)
- Distinguished Visitors (\$5,000 last year)

The FY24 budget is as follows:

Salaries and Wages (Admin. Support)	\$600
Contractual Services (Promotions and Info Center)	\$443,205*
Public Improvements	\$124,640*
Event Funding, Distinguished Visitors, Special Events, Exhibit Grants & Additional Marketing	\$677,961
Total	\$1,246,406

*Fixed costs

The following is a list of Celebrations (special events and exhibit grants) funding from FY23:

Special Events

Bark in the Park	\$3,500	Pilgrim Progress	\$1,200
*CranFest	\$2,500	Polar Plunge	\$500
First Friday	\$5,000	PorchFest	\$3,000
Halloween on Main	\$4,000	Project Arts Concert Series	\$15,000
Herring Run Festival	\$1,560	Sip and Stroll Restaurant Week	\$3,000
Hometown Stroll	\$3,500	Two Worlds, One Concert	\$50,000
July 4th Fireworks	\$10,000	TG Patriot Concert	\$20,000
July 4 th Parade	\$10,000	TG Waterfront Activites	\$20,000
July 4th Philharmonic	\$20,000	Thanksgiving Parade	\$20,000
L. Knife & Son Concert Series	\$1,500	Thanksgiving Phil Concert	\$15,000
Myles Standish State Forest RR	\$3,000	The Thirsty Pilgrim	\$875
Plymouth Public Library Arts Festv	\$2,500	Waterfront Festival	\$10,000

Misc

America's Hometown Thanksgiving Parking & Shuttle	\$20,000
Ambassador Program	\$5,000
Banner Poles	\$20,000
DPW- Promenade	\$200,000
Parks Dept - Flower Baskets	\$7,698
Parks Dept – Celebration Light Pole String	\$3,000
Parks Dept -Holiday Linden Tree Lights	\$1,500
Parks Dept – Live Holiday Wreaths	\$3,187.50
Plimoth Patuxet “Welcoming Visitors to Plymouth	\$20,000
Parks Dept – Labor to maintain Celebration Lights	\$10,000
Plymouth Bay Cultural District - Event Boards	\$3,000
Plymouth Bay Cultural District – Adirondack Chairs	\$13,200
Plymouth Recovery Task Force – Downtown	\$5,000
See Plymouth – Additional Kiosks	\$7,000
See Plymouth – Ride Circuit	\$20,000
See Plymouth – Visitors Information Center	\$125,000
Town Hall Restrooms	\$10,000

*Canceled Events

Thank you.

Memo

To: Town Manager
Board of Selectmen
Advisory and Finance Committee

From: Lee Hartmann, Dir. of Planning & Development

Date: November 4, 2022

Re: Septic System Repair program – 2023 April Annual Town Meeting

To see if the Town will vote to raise and appropriate, transfer or borrow \$400,000, for the purposes of financing the following water pollution abatement facility projects: sewer tie-ins or the repair, replacement and/or upgrade of septic systems, pursuant to agreements between the Board of Health and residential property owners; including without limitation, the payment of all costs thereof as defined in Section 1 of Chapter 29C of the General Laws; and to meet this appropriation the Treasurer with approval of the Board of Selectmen is authorized to borrow \$400,000 under G.L. c.44 or any other enabling authority, which amount may be borrowed through the Massachusetts Water Pollution Abatement Trust or otherwise; and that the Board of Selectmen is authorized to take any other action necessary to carry out this project.

TITLE V BETTERMENT LOAN PROGRAM

Town Meeting has approved fourteen prior rounds (eleven at \$200,000 three at \$300,000 and one at \$400,000) for this greatly needed and successful septic system improvement program. Due to the popularity of the program, the funds are expended quickly (all current funds have been allocated). The Department of Planning and Development is recommending that the Town Treasurer borrow \$400,000 from the Massachusetts Water Pollution Abatement Trust. The state provides these funds to the Town at a 2% interest rate. The funds are made available to local homeowners for sewer hook-ups, septic system repair or replacement (systems must be failed to qualify). In cases where Town sewer is available, these funds can also be used to cover the costs associated with sewer connections. Loans up to \$35,000 are available per household at 5% interest (interest charge covers the Town's cost of administering the program). Loans are recorded as liens on the property and are billed by the Assessors' Office as a tax bill attachment. Terms of the loan range from five to fifteen years.

To date, this program has enabled 296 homeowners to repair/replace their failed systems. This program is administered by the Office of Community Development on behalf of the Town.