

# Visitor Services Board

Tuesday, January 16, 2023

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*disclosure: These minutes are not verbatim – they are the secretary’s interpretation of what took place at the meeting. – Open Meeting Law, G.L. c. 30A § 22.*

**MEMBERS PRESENT:**

Steven Lydon, Chair  
Everett Malaguti  
Chris Anzuoni  
Susan Krabbe  
Jen Stanish  
Alyssa Smith

**MEMBERS ABSENT:**

Richard Quintal

**STAFF:**

Laurie Maiolini-Ayotte, Recording Secretary

**WELCOMING REMARKS**

Mr. Lydon called the meeting to order at 4:30p.m.

**FIRST FRIDAY – FY24**

Mr. Lydon motioned to approve the final invoice for First Friday in the amount of \$2,811.10. Ms. Stanish seconded the motion. The Board unanimously approved (6-0).

Mr. Lydon had a conversation with Kat and asked if they could submit one final invoice for full payment opposed to 2 separate final invoices. Kat informed Mr. Lydon that the awarded funding is split to help with expenses incurred throughout the year. Going forward, Kat will still submit 2 separate final invoices.

**WATERFRONT FESTIVAL – FY24**

Mr. Malaguti informed the Board that all the final paperwork for The Waterfront Festival was submitted in order and recommended approval. Mr. Anzuoni motioned to approve the final invoice for Halloween on Main in the amount of \$4,000. Ms. Stanish seconded the motion. The Board unanimously approved (6-0).

**PHILHARMONIC THANKSGIVING CONCERT – FY24**

Mr. Lydon motioned to approve the final invoice for Philharmonic Thanksgiving Concert in the amount of \$25,000. Ms. Stanish seconded the motion. The Board unanimously approved (6-0).

**HALLOWEEN ON MAIN – FY24**

Mr. Malaguti informed the Board that all the final paperwork for Halloween on Main was submitted in order and recommended approval. Mr. Anzuoni motioned to approve the final invoice for Halloween

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on Main in the amount of \$4,000. Ms. Stanish seconded the motion. The Board unanimously approved (6-0)

## **NAO TRINIDAD TALL SHIP – FY24**

Ms. Krabbe motioned to approve payment for the final Invoice for the NAO Trinidad Tall Ship in the amount of \$20,000 once the receipts for the Security, Gangway and Lighting have been submitted. Ms. Stanish seconded the motion. The Board unanimously approved (6-0)

## **APPROVAL OF MEETING MINUTES NOVEMBER 14, 2023**

Mr. Anzuoni motioned to approve meeting minutes from November 14, 2023. Ms. Stanish seconded the motion. The Board approved (6-0)

## **SEE PLYMOUTH TOURISM UPDATE**

Ms. Filson noted that Park Plymouth will be taking over the funding for Ride Circuit. Park Plymouth is requesting to have a fixed dollar amount attached to their obligation with Ride Circuit. Ms. Filson will be meeting with Park Plymouth on January 17th and will request that they fund \$160K. It's anticipated that Park Plymouth will fund \$155K. Ms. Filson will request additional funding through the VSB that is not funded by Park Plymouth.

The passenger capacity of the Tesla that was introduced last year was limited. A new Tesla will be introduced this year that will hold 6 or 8 passengers and will travel to other tourism destinations. The restaurants have requested to have the Tesla run until 10:00pm to accommodate patrons and employees.

Ms. Filson noted that Conference Center RIF (Request for Information) will be going out within the next month.

Beginning in 2021, as part of the Economic Development bill, hotels or motels within a specified region can form a Tourism Destination Marketing District (Tourism District) and collect a special assessment of up to 2% from occupants. The proceeds from the special assessment will be pooled into a fund managed by an entity named by the Tourism District. The Massachusetts Department of Revenue (DOR) is responsible for collecting this special assessment and the Massachusetts State Treasurer's Office will distribute these funds to the Tourism District's management entity on a quarterly basis. Boston has already established their TDMD and are receiving approx. \$13M per year from hotels.

## **OLD BUSINESS**

Mr. Malaguti inquired about the Jenney Grist Mill Lighting; there are still 5 old light poles incorporated in the mix with new light poles. Mr. Lydon and Mr. Malaguti will email the Park's Superintendent, Nick

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Faiella, for clarification on the old light poles.

Ms. Filson noted that between May and June, American Cruise Lines will pay \$3K in docking fees. The rest of the season, American Cruise Lines will pay \$2K. The additional \$1K during the months of May and June will be used hire boats to ensure that the Lobstermen will be able to get in and out of the Harbor without any issues.

**Next Meetings** - February 6<sup>th</sup>, February 20<sup>th</sup>, March 19<sup>th</sup>, April 16<sup>th</sup>, May 21<sup>st</sup>, June 18<sup>th</sup>, July 16<sup>th</sup>, August 20<sup>th</sup>, September 17<sup>th</sup>, October 15<sup>th</sup>, November 19<sup>th</sup>, December 17<sup>th</sup>

Approved on: February 6<sup>th</sup>