



TOWN OF PLYMOUTH

EXECUTIVE OFFICE OF THE SELECT BOARD & TOWN MANAGER
26 COURT STREET
PLYMOUTH, MA 02360
(508) 322-3436



Contact: Casey Kennedy
Communications Coordinator
media@plymouth-ma.gov

PLYMOUTH COMMUNITY HEALTH SURVEY LAUNCHES THIS SATURDAY

Visit the Health and Human Services booth at the Waterfront Festival to share your input!

PLYMOUTH, MA – The Town of Plymouth is launching its first-ever Community Health Assessment Survey this Saturday August 23rd at the [Annual Waterfront Festival](#), as part of the inaugural Plymouth Community Health Assessment & Community Health Improvement (CHA–CHIP) Project. Community Health Assessments (CHAs) measure the health-related needs and strengths within a community, while Community Health Improvement Plans (CHIPs) help put CHA data into action by bringing stakeholders together to create a shared roadmap for community health.

Festival goers who live or work in Plymouth are highly encouraged to stop by the Plymouth Community Health Assessment Survey Table for fun giveaways, the opportunity to complete the survey, and the chance to win a raffle prize.

The Plymouth CHA–CHIP Project represents a “first” for the Town of Plymouth to be empowered to collect, manage, and utilize its own community-level health data. “We are excited to launch Plymouth’s first true community health assessment, which will culminate in a data-driven health improvement plan,” **stated Plymouth Town Manager Derek Brindisi**. “This is a historic step that empowers our community to use its own health data to shape a healthier future together.”

Plymouth Department of Health and Human Services Commissioner, Michelle Bratti shared, “Conducting the first-ever Community Health Assessment is groundbreaking for Plymouth. This process emphasizes community participation, ensuring that health initiatives are tailored to the actual needs and concerns of Plymouth residents. It empowers community members to be part of this historical process, allowing them the opportunity to have a direct impact on innovative health improvement strategies.”

The [Plymouth Department of Health and Human Services \(HHS\)](#) has partnered with [Health Resources in Action \(HRiA\)](#), a non-profit organization working to improve and reimagine public health, to achieve the CHA–CHIP Project goals. The HRiA Team will also be at the Waterfront Festival this to connect you to the survey and answer questions about participation. "HRiA is so

excited to be partnering with Plymouth HHS in their community health improvement work," **said Heather Nelson, Managing Director of Research and Evaluation at HRiA.** Come see us at the booth! We want to hear from you about how to make Plymouth even more vibrant."

If you live and/or work in Plymouth, this is an opportunity to share your valuable input on health in this community. Please stop by our booth this Saturday, August 23rd and be part of this historic launch!

More updates on CHA–CHIP Project milestones will be posted on the [Town's website, social media,](#) and [Plymouth HHS webpage,](#) stay tuned!

###